

Thinking, Fast and Slow

Knowing the Difference Between
System One and **System Two** Thinking

SYSTEM ONE:

&

SYSTEM TWO:

FAST

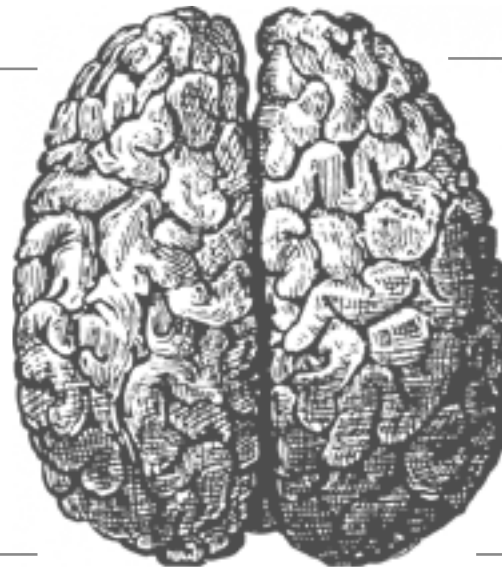
SLOW

INSTINCTIVE

DELIBERATE

RELIES ON
EXPERTISE

COGNITIVELY
COMPLEX



Based on the Book by Daniel Kahneman

 SENDERO